

Smile, Black Power toothpaste is here in a new, convenient format!

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What is the most beautiful and irresistible accessory you can show off?

It is not a necklace or a ring, but it can shine more than a piece of jewellery!

We are talking about your smile, your business card which, if enhanced, can increase your charm and confidence.

How to achieve this goal? By taking care of it with highly effective products, such as our **new Black Power Toothpaste with Activated Charcoal by Aurodhea**.

Now available in a practical and compact format, perfect to always carry with you, this product eliminates bacteria, lightens tooth stains and has a whitening action thanks to its formula based on Activated Charcoal. It contains Sodium Pyrophosphate, a substance capable to remove magnesium and calcium from saliva, thus preventing tartar build-up.

Its composition of vegetable origin, containing no animal fats or alcohol, restores the physiological pH and helps remineralise teeth.

Effective but not aggressive on teeth and gums, it is non-abrasive. It contains **Peppermint essential oil**, which ensures a pleasant taste and long-lasting sensation of freshness, and **Eucalyptus essential oil**, with anti-inflammatory and antiseptic properties.

Are you ready to fall in love with its whitening effect, visible from the very first washes?

Discover the new format of the Aurodhea Activated Charcoal Toothpaste: [click here](#)