

Modern, functional and faster: discover the new official website!

05/09/2024

Ready to explore your **new digital HUB for success and well-being?**

Visit our website and enjoy its new eye-catching design, new features and pages dedicated to our company story.

What makes our website special?

Graphic restyling

Our portal has undergone a visual makeover in line with the latest trends to make your user experience more pleasant and to achieve an overall more appealing effect.

More accessible item referral links

Promoting our products and benefiting from customer purchases is now even easier! Referral links for each product, containing the consultant code associated with the logged-in profile, are now directly available on the product pages. Just log in, copy the product link from the corresponding page and share it via your preferred channels to achieve your goals smarter.

Simplified registration flows

The registration flows for customers and companies have been revised and simplified, but it is with the registration of new consultants that we have made the difference! The new registration mode, accessible exclusively via a referral link sent by the sponsor, is separate from the official website and guides you step-by-step. In just a few steps, users can register and purchase their kit, completing the process as a fully-fledged consultant, with a complete profile ready to start network activities.

More user-friendly

The new site features a clearer and more intuitive structure. All key sections are now accessible through the megamenu, visible on every page of the website, where you will find the whole Chogan world organized as follows:

- Products: a wide range of items perfectly categorized into 5 macro-sections (Fragrances, Beauty, Nutrition, Accessories, and Home Care), guiding you through our multi-brand, multi-category, and multi-gender product selection.

- Brands: the multi-faceted Chogan group and the story of our brands all in one clear section.
- Company: our history, values, and future goals presented like never before, in specific sections embodying our identity.
- Join us: pages designed to introduce you to the potential of network marketing, show you the benefits of becoming a Chogan consultant, and open the doors to change with a contact form and just a few quick clicks.
- Chogan world: a section where you can explore news, discover our events and experience an all-round experience with our apps.

But that's not all!

The search bar has also been completely revolutionised, now guiding you to relevant content and products with search suggestions and related news for the items you are interested in.

Visit our new website and explore the world of Chogan like never before: [click here](#)